

Message Text

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FM AMEMBASSY COPENHAGEN

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E.O. 11652: NA

TAGS: BEXP, BFOL, DA

SUBJ: GLOBAL MARKET RESERACH: FOOD PROCESSING AND PACKAGING

REF: USOC 10012

1. IN REPLY TO QUESTIONS RAISED PARA ONE, EMBASSY HAS IDENTIFIED ONE AREA (SPRAY DRYING EQUIPMENT FOR THE MANUFACTURE OF MILK-POWDER, ETC., BTN 84.17.602) IN WHICH DISCREPANCY BETWEEN PRODUCTION AND EXPORT STATISTICS IS EXTREMELY WIDE. THIS MARKET DOMINATED BY TWO COMPANIES, NIRO-ATOMIZER AND ANHYDRO, WHICH DESIGN, CONSTRUCT AND EXPORT SPRAY DRYING PLANTS WITH COMPONENTS SUPPLIED BY SUB-CONTRACTORS AND THUS NOT INCLUDED IN PRODUCTION STATICS. TO A GREAT EXTENT, THE PARTS FOR THESE PLANTS ARE CLASSIFIED UNDER BTN NUMBERS NOT RELATED TO THE FOOD PROCESSING AREA (VALVES, NOZZLES, METERS, ETC.). THE DISCREPANCIES IN STATISTICS ARE AS FOLLOWS: (BTN 84.17.602)

1971: PRODUCTION: DKR 2 MILL (\$0.3 MILL) - EXPORTS DKR 94 MILL (\$12.6 MILL); DIFFERENCE: DKR 92 MILL (\$12.3 MILL)

1972: PRODUCTION: DKR 3 MILL (\$0.5 MILL) - EXPORTS: DKR 103 MILL (\$14.8 MILL); DIFFERENCE: DKR 100 MILL (\$14.3 MILL)

1973: PRODUCTION: DKR 13 MILL (\$2.1 MILL) - EXPORTS: DKR 161 MILL (\$26.6 MILL); DIFFERENCE: DKR 148 MILL (\$24.5 MILL).

2. ASIDE FROM THIS SPECIFIC AREA, APPARENT DISCREPANCIES IN PRODUCTION STATISTICS COMPARED TO FOREIGN TRADE STATISTICS ARE INFLUENCED BY FOLLOWING FACTORS:

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A. PRODUCTION STATISTICS (SALES OF MANUFACTURING INDUSTRIES' OWN PRODUCTS) DO NOT INCLUDE COMPANIES WITH LESS THAN 6 EMPLOYEES.

B. PRODUCTS MANUFACTURED ON CONTRACT TO FOREIGN COMPANIES ARE EXCLUDED FROM PRODUCTION STATISTICS, BUT ARE INCLUDED AT THEIR FULL VALUE IN THE EXPORT STATISTICS.

C. EXPORT STATISTICS INCLUDE REEXPORTS.

D. PROFITS ON PRODUCTS EXPORTED BY OTHERS THAN MANUFACTURERS (I.E., EXPORTERS) ARE INCLUDED IN EXPORTS STATISTICS BUT NOT IN PRODUCTION STATISTICS.

3. IN ADDITION, IMPORT STATISTICS MAY INCLUDE PARTS AND ACCESSORIES CLASSIFIED UNDER FOOD PROCESSING/PACKAGING AREA WHICH DURING PROCESSING, ENTER OTHER CLASSIFICATIONS NOT RELATED TO THIS AREA.

4. SIMILIAR DISCREPANCIES TO WHICH REGTEL REFERRED ARE OBSERVABLE IN STATISTICAL TABLES INTRODUCING FOOD PROCESSING AND PACKAGING EQUIPMENT - DENMARK STUDY, MAY 1971, IMIS 71-207.
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